



# MSQUARE



## MSQX

MSQUARE eXtreme



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**Important information is attached to the disclaimer so please read it carefully.**

- 1** This white paper is intended for reference to the information that the MSQUARE project team is planning to provide and has not been reviewed or approved by the relevant authorities. This paper is provided only for the purpose of providing information and is not a recommendation or advice on law, taxation, finance, accounting and regulation, nor is it intended to encourage the purchase or sale of coins and tokens or to provide a basis for transactions. Please note that the purchase of coins and tokens must be consulted with experts in law, tax, finance, accounting, and regulations to determine the potential benefits the participant may gain from these transactions, the burdens that may arise, and other adverse consequences, and take economic risks for an unpredictable period of time.
- 2** The statements and information contained in this White Paper are not of the present time, but of the future. Please be aware that these statements and information predicted in the future are likely to contain unknown or unknown risks, and that the actual results may be substantially different from those implied or indicated in the white paper.
- 3** This White Paper does not have the effect of legally binding the MSQUARE project team. Members of the MSQUARE project team shall not be held liable for the consequences of guaranteeing or guaranteeing the accuracy, reliability, etc. of the white paper. The MSQUARE project team may modify, add, or delete part of the white paper for any reason or at any time, and will be announced through the website, SNS, etc. of the MSQUARE project team if they need to be modified, added, or deleted.
- 4** This White Paper is not a plan for issuing securities, nor is it encouraged to invest or to issue or buy securities. Therefore, participants should be clearly recognized that coins and tokens do not mean securities, that this white paper is not for the issuance of securities and that no kind of profit dividends or voting rights have been given to the MSQUARE token, and participation for the above purpose should be avoided.
- 5** The MSQUARE Project Team will continue to conduct a legal review of the contents of the White Paper, but the legality of this White Paper, the transparency of third-party rights, the retention of commercial value, and the integrity of the contents of the White Paper are not guaranteed. The MSQUARE project team does not hold investors liable for any decisions made after the reading of this paper, or for all forms of damage, loss, debt, and other financial damage caused by the use of this paper.
- 6** Participants in MSQUARE tokens should not be provided, distributed, resold, or transferred to citizens, natural people, and corporations (hereinafter referred to as "participants") in areas where national laws, policies, etc. are prohibited or restricted. Thus, participants are not allowed to participate in the transaction of tokens related to this White Paper. Please note that all responsibility arising from the involvement of restricted participation lies with the person who has been provided, distributed, resold, and transferred to the restricted participant or the restricted participant.
- 7** The MSQUARE project team said that if the identity information provided by a person who intends to participate in the transaction of tokens related to this white paper is insufficient, inaccurate or otherwise misleading, or if it is assumed to be the limit of participation, the request for the purchase of coins and tokens can be refused at any time. In addition, tokens should not participate in the trading of coins and tokens, launder funds, and raise terrorist funds by means of criminal proceeds such as drug transactions. As a restrictr of participation, if a coin or a token is purchased, or if it is purchased for illegal and unauthorized funds and purposes, the transaction may be prohibited and restricted at any time, and the purchase of such coins and tokens may be canceled or nullified.

- 8** Whether the coin and the token can be legally purchased in the participant's area, and whether the token can be resold to another buyer in a particular region is what the participants have to judge for themselves, and not only does this paper provide the basis for that judgment, but the MSQUARE project team is not responsible for the participant's fault.
- 9** MSQUARE will continue to review the law on the legality of projects using Main App and a number of future services, but please note that in some cases, due to regulatory measures or laws of each country, it may not be approved commercially and that the operation may be suspended by statutes under the jurisdiction of each country.
- 10** Plans for the distribution of tokens contained in the White Paper have already been completed, and no MSQUARE-issued foundation is held at all. The revenue generated from the future platform business will be paid by MSQ or purchased on the exchange and held by MSQUARE.
- 11** This white paper and related documents can be translated into documents other than Korean, and if there is a discrepancy between the Korean and foreign language versions, the Korean version will take precedence.
- 12** The scope of immunity for the MSQUARE project team, and the MSQUARE, is not limited to the content mentioned above.

01

# Overview

Overview of the 'MSQUARE' Project

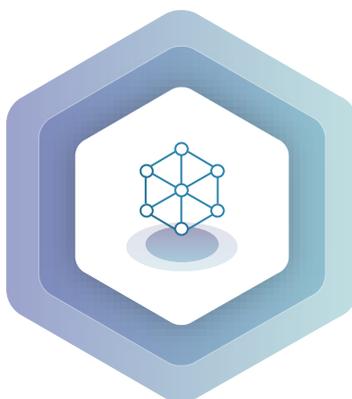




# MSQUARE



**There is no MSQ owned by the foundation (Zero)**



**The platform of the real economy of the global blockchain**



**Real Economy Platform Online Payment Token MSQX(MSQUARE eXtreme)**

The total number of MSQUARE tokens issued is 25,916,431 and is 100% in circulation. Therefore, there is no MSQ held by the Foundation, it is zero. Therefore, MSQ boasts 100% transparency in which the Foundation's immoral conduct is impossible. Also, the distribution volume will be extremely small, adding value to the price increase.

Since all of the issued MSQ is distributed, the holders' share of MSQ is confirmed. Although it is difficult for platform operators to adopt Tacoin as a payment coin due to the possibility of increased distribution because the foundation holds the volume, MSQ is the only payment coin for platform operators because the increase in distribution no longer occurs.

There is still no real economy platform in the 13-year coin market, and it is difficult to create a completely new real economy platform that has never existed in the world.

MSQUARE accomplished that difficult task. Three global blockchain real-world economic platforms have been launched and five are under development. We are waiting for the launch of additional platforms under development in the first half of 2023.

Real economic platforms will be launched before listing domestic and foreign cryptocurrency exchanges. The MSQ token is a token based on the Ethereum Layer 2 Polygon network. With stable and fast transmission speed and low commission, payment coins have the best conditions.

The total number of MSQX tokens issued is 830,000,000 and is 100% in circulation. Therefore, there is no MSQX held by the foundation and it is zero.

MSQX is used for online payments of the world's first blockchain-based real economy platform.

02

# Background

The shadow of the cryptocurrency industry



## The shadow hanging over the rapid growth of the cryptocurrency industry

In general, the entity responsible for the issuance and operation of tokens, or coins, is called the foundation. The Foundation will secure funds for the project through the issuance of tokens or coins, the White Paper, which contains plans for the project, and the disclosure of cryptocurrency (ICO). With the funds secured, the foundation will proceed with the project that will be the use of future coins. If the projects disclosed in the white paper go smoothly as planned, the owners of the coins purchased will be compensated for the increase in assets due to the expected increase in prices.

However, that is not the case in reality. Most foundations, excluding a few, are often seen to commit immoral acts for the purpose of not carrying out the plan for the project disclosed in the white paper with funds for the secured project or for the purpose of preventing the project from being carried out in the first place. It is common for so-called "scam" coins to be bought and the purchase of coins to lead to a 100% loss. Therefore, it is necessary to determine whether the content of the project initially disclosed in the white paper is feasible and whether there is a principle and structure in which the coin can actually be used.

Even if the business goes well, there is another problem. The amount of coins held by the foundation in which the coins were issued will be distributed to the market at any time, increasing the volume of distribution and decreasing the share ratio of the holders held by the coins. In other words, many foundations with the largest volume are being sold on the exchange in the name of the use of additional business funds. That's why it is ironic that coin holders are sold out on the day they are listed on the exchange. As published in the White Paper, the confidence that the project will go well has long disappeared, and the foundation intends to sell its supplies before they are sold.

Due to the foundation's immoral behavior, compliance with the thorough distribution plan has been recommended and monitored on the recent stock exchange. However, there is no law on the business rights of cryptocurrency, so there is no way to prevent the increase in the distribution volume of the foundation's goods.

It is true that it is not easy to make profits from coins, with the business usually disclosed in the white paper waiting for a short period of two to three years, and the foundation having to endure the immoral act of selling additional supplies.

The problems mentioned above, which are emerging with the development of the cryptocurrency industry, must be solved to be reborn as a sound and attractive market.

03

# Our Mission

A new ecosystem through blockchain



## Transparency

### MSQ

**Total amount issued**

25,916,431

**Distribution volume**

25,916,431 (Sale 100%)

**The foundation's holdings** 0(Zero)

### MSQX

**Total amount issued**

830,000,000

**Distribution volume**

830,000,000 (Sale 100%)

**The foundation's holdings** 0(Zero)

MSQUARE has a total of 25,916,431 MSQ and 830,000,000 MSQX in 100% circulation. So there is no MSQUARE held by the foundation. There is no increase in distribution volume when listed on the exchange, and the share ratio of MSQ, MSQX is confirmed for those who are bought and held by MSQ, MSQX. In general, the foundation of Different coin is selling the foundation's supplies to the market, securing additional business funds. It is common that the coins issued by the foundation are held the most, and coin holders are also recognized for the foundation's holdings in order to secure funds for the progress of the project. However, the indiscriminate and immoral sale of goods by foundations must be eradicated in the future.

It is difficult for the real economy platform operator to adopt coins with a large volume of the foundation as payment coins. In the operation of the platform, part of the settlement coin must be held because there is no alternative to the decline in the value of the asset if the coin's foundation is additionally sold on the exchange in order to secure funds for the business.

MSQ and MSQX have zero foundation holdings, so there will be no increase in distribution in the future. The operator can be chosen as a payment coin for the platform where MSQ, MSQX operates directly with confidence. In addition, MSQ, MSQX a token based on the Ethereum (ETH) Layer2 Polygon network, boasts very fast transfer speeds and low transfer fees. It can be used as a global payment token.

## Business Easibility

- Interworking of MSQUARE real economy platform
- Real economy platform payment token with intrinsic value

MSQUARE is a foundation operates MSQ and MSQX and is a real economy platform startup company. A business profit model is required to run a business with zero foundation holdings. The primary purpose of establishing the MSQUARE Foundation is not simply to pursue profits. Therefore, most of the revenue generated from the platform maximizes continuous platform development and platform advancement to provide quality services to platform users.

Most of the revenue generated by a company is not profit-seeking.

Therefore, as sales increase, spending such as expanding workplaces and recruiting manpower also increases, and operating profit should be maximized at the same time as sales and operating profit, not manufacturing and distribution industries that do not have a relatively upward curve. The bold development investment and expansion of the operating infrastructure of increasing operating profit along with sales enter a virtuous cycle that provides quality services to platform users.

When it is linked to the real economy platform and adopted as a payment token, intrinsic value occurs. It will be the first among 30,000 coins in the world to develop, launch, and operate a real economy platform directly, and it will adopt MSQ and MSQX as payment tokens and provide bold discounts to create an environment where users have no choice but to use MSQ and MSQX.

## Profitability

- Profit from the real economy platform

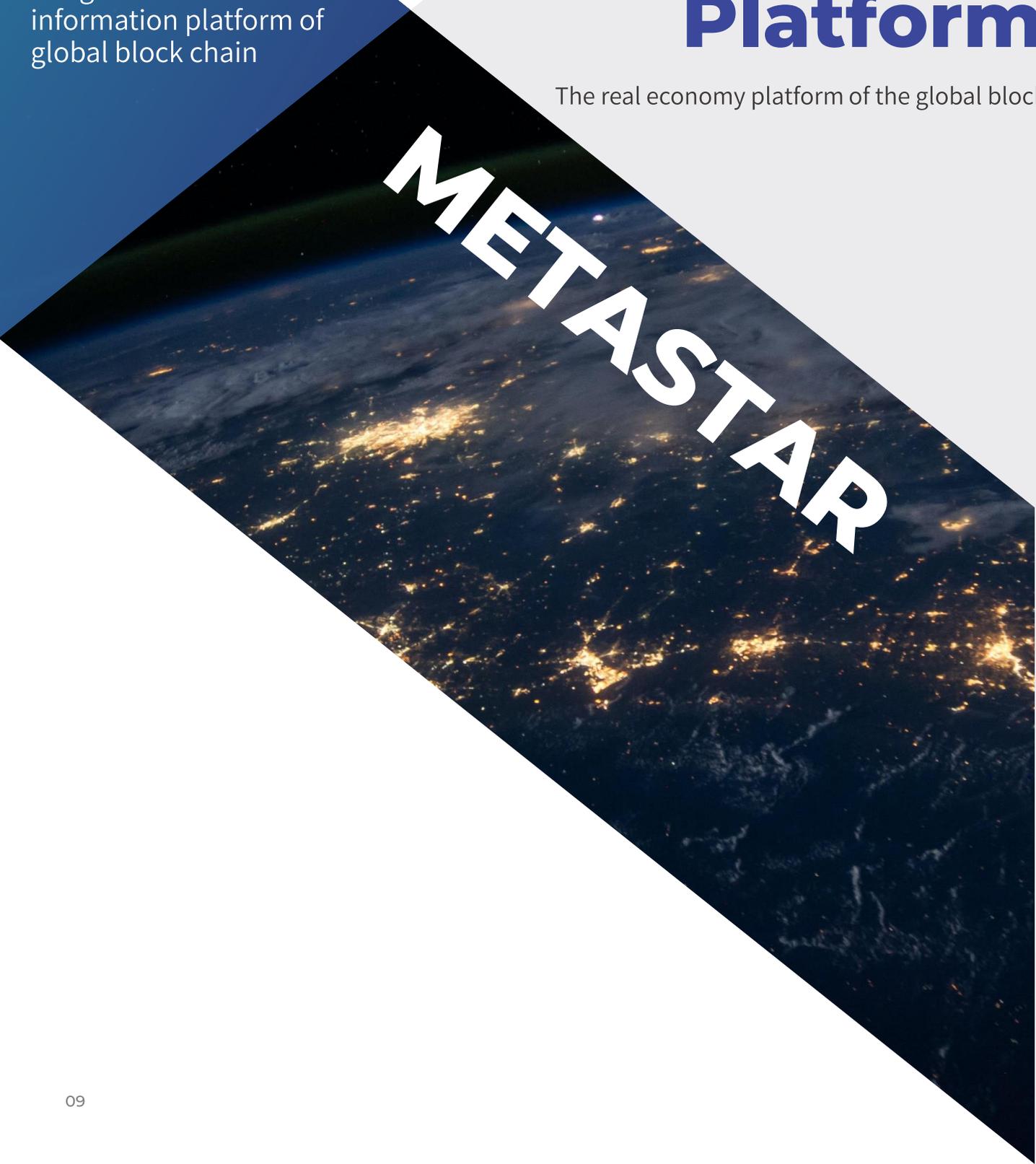
We fund our business operations with revenue from our global real economy platform. MSQUARE Foundation is a platform startup company that directly plans, develops, and operates a real economy platform. It has acquired a domestic top-class program development company with 25 employees as a subsidiary, Three platforms under simultaneous development have been launched, and three are scheduled to be launched in the first half of 2024. MSQUARE, a P2U Coin trading market on Point To You, a global P2U Coin free mining and payment platform. Market, a P2U Coin trading market on Point To You, will allow us to continue our business expansion and operations (free of transaction fees).

Integrated real estate  
information platform of  
global block chain

04

# Platform

The real economy platform of the global blockchain



METASTAR

1

## Fast and convenient integrated real estate information platform

Simplifying the collection of prior information for real estate investment and business

Installation of notification function of changes in registered information  
A platform for maximizing the efficiency of work processing

In order to carry out the transaction and work of real estate, you need a copy of the real estate register that can be viewed at the Internet registry office, a copy of the corporate register, and a building register, a land register, and a cadastral map that can be viewed on the Gov 24 site. also, a land plan need on the e-um site.

From 25,000 judicial scriveners, 110,000 real estate agents, appraisers, lawyers, and banks, a lot of labor and time are allocated to the preliminary information collection of the above documents before this work is viewed. In order to print out a document related to one real estate, the address 5 times is entered and repeated. The task of collecting information in advance of real estate will be completed after 10 to 20 minutes. However, when a large amount of work is carried out, such as the transfer of ownership of apartments sold, the task of collecting simple information leads to overloading of work.

Meta Star is designed so that work can be viewed more quickly and conveniently through notification of information changes in registration as well as five documents. Now, the time to focus on the real estate specialist's work rather than the task of collecting prior information is secured, maximizing the efficiency of the work.

2

## Globalization of K real estate

It paves the way for the K real estate to be known and the investment of overseas capital in domestic real estate to be activated

Meta Star will expand into global services, starting with Meta Star KOREA. The era of K-real estate will come with the development of the Metaverse platform, which is now in the spotlight as K-brands are widely spread around the world. Meta Star provides translation services in its own language so that people around the world can identify K real estate. Information on K real estate is automatically translated into English, Chinese, Japanese, and Spanish, and services are provided in their own languages to make it easier for people around the world to understand at a glance.

In Meta Star, in order for investment in overseas real estate to proceed, more information can be accessed more actively and autonomously, moving away from limited real estate information through brokers in that country. Information on real estate that can be more attractive and satisfying will be easily identified through services in their own languages. This is a platform that will lay the foundation for the revitalization of overseas capital's investment in domestic real estate and will also play a major role in the livelihood of the country, which has increased its reserves of foreign currency.

3

## Information about scattered real estate around the world is in Meta Star

Meta Star KOREA  
Meta Star JAPAN

Information on real estate from all over the world is quickly and easily available in Meta Star in its native language

Meta Star allows not only Meta Star KOREA but also online real estate check sites such as Meta Star JAPAN to be launched within Meta Star so that real estate information from all over the world can be checked easily and quickly in one place. For example, if Chinese language is selected in Chinese, and Meta Star JAPAN is selected, a market where Japanese real estate can be easily identified in Chinese will be opened. Recently, the Metaverse ecosystem, which has been in the spotlight, is trying to realize virtual reality as much as possible based on real estate data. Meta Star plans to expand its business by sharing big data for future global Metaverse platform development and Metaverse development.

In addition, it will help to live an efficient life by providing fast and convenient services to the people through the proposal of launching the Meta Star platform to governments in countries that do not yet have a site to provide online government documents due to the underdeveloped IT environment and infrastructure. I hope you look forward to the Meta Star as a partner in the government-based industry of each country abroad.

## Global P2Ucoin free mining and payment platform

### Point To You

#### Point To You (USER)

•After using the service at the Point2U P2U free mining site, 100% of the payment amount of P2U coins are mined for free and transmitted to the consumer's MSQUARE MARKET wallet

#### P2U Free Mining Store

- Restaurant/beauty shop/café (restaurant business)  
Card terminal membership available
- Sales increase due to increased use of users to accumulate points

#### Point To You payment method and point usage method

- Payment method
  - CASH(70%) + P2U(30%)
  - MSQ(50%) + P2U(50%)
- You can get a 50% discount on popular products
- P2U - MSQ can be traded (no transaction fees)

# Point To You

## Global P2Ucoin free mining and payment platform

Point2U is aiming for explosive user expansion. Oh my god, MSQUARE It acts as a spearhead that can be notified and made available.

Point2U is a credit card payment for users who use P2U free mining stores that subscribe to Point2U service 100% of P2U coins are mined for free, transferred to MSQUARE MARKET wallets, and made available It is a global P2U coin free mining and payment platform.

P2U Coin will apply for prize events and popular products on the Point to You platform It will be used as an opportunity to buy 30-50% cheaper. Depending on the situation of the users P2U coins will be able to trade on MSQUARE MARKET.

Users who actively want to mine P2U free of charge can find my P2U free mining store through the Find My P2U Free Mining Store feature provided in the Point to You app Since the payment is made by visiting the P2U free mining store, the P2U free mining store is more expensive than before the service was signed up It is expected that sales will increase significantly after signing up.

The sales growth project of small business owners, Point to You, supports small business owners in Korea.

## MSQUARE Market

Point To You P2U coins  
Transaction support service  
MSQ token → P2U coins are available for purchase  
(no transaction fees)

# MSQUARE Market

## MSQUARE Market

MSQUARE Market is a market where you can trade P2U coins.

This is a P2U market that allows users to trade mined P2U coins on the real economy platform Point To You(P2U), which is planned, developed, and operated by MSQUARE. This is a P2U market that allows users to trade mined P2U coins.

P2U coins transactions can be purchased and traded with MSQ tokens, and in order to revitalize transactions, we will mobilize all our capabilities for platform sales growth, market share expansion, and bold sales support.

MSQUARE Market is free of charge for transactions..

## Global K-Content Expansion Platform

### K-PAL

#### Foreigner (Users)

- Korean culture and Korean that can be easily learned through the app
- Providing job opportunities to foreigners dreaming of KOREA DREAM

#### Korean Student (Participants)

- Experience languages and cultures around the world
- P2E (Play to Earn), which makes foreign friends while playing, and makes money by exchanging mutual culture

#### Government

- The proven influx of foreigners solves the problem of decreasing the economic population
- Easily and quickly expand K-content around the world
- Active immigration policy can be considered

#### Corporation

- Foreign Employment Verified in Korean Language and Culture
- It becomes a stepping stone to grow into a global company by hiring foreigners of various nationalities

#### Crypto current payment

- 30% discount on platform fees when paying MSQ

## Global K-Content Expansion Platform

Although the number of foreigners who want to learn Korean with the Korean Wave and want to know Korean culture is increasing rapidly, K-PAL has started as a platform that can satisfy their various needs.

K-PAL is a social app that connects foreigners who like Korea with proven Korean friends. Will give new values to foreigners. Also, it provides a service that matches Korean members who are verified according to gender, hobby, age, and occupation to foreigners who want to make Korean friends and know Korean culture.

K-PAL is equipped with a Korean AI analysis model and deep learning to learn and correct expressions that foreigners can hear well.

The influx of proven foreigners through K-PAL can be an alternative to the Korean government's concern about the decline in the economic population due to population decline.

## Progress of overseas manpower supply and demand project

### K-TRUST

#### Special purpose corporation for overseas manpower supply and demand business (SPC)

- Lack of manpower due to low birth rate in South Korea
- Requirement of supply and demand of foreign workers

#### Vietnam Human Resources Transportation Business Corporation (K-TRUST)

- Vietnam University Business Convention – Strengthening Education Programs
- Evaluation of Work Competency of Overseas Personnel – Domestic Employment Projects

#### Cryptocurrency Payment

- Platform Tuition / Salary – MSQ Payment and Payment

# K-TRUST

## Platform for overseas manpower supply and demand business

A project to solve the problem of economic population cliff in Korea due to low birth rate

Korea's population is shrinking due to the low birth rate. Representatively, the need for a project to supply and demand foreign workers is emerging as local governments in agriculture and fisheries, as well as a shortage of shipbuilders and hospital caregivers are developing into serious situations.

In order for foreigners to fully demonstrate their work skills in each field of work, they must be able to communicate smoothly in Korean.

Strengthen educational programs to adapt well to the Korean language and culture, solve the economic population cliff problem appropriately, and enable 100% of the ability to work overseas.

If you choose MSQ to pay for the Korean language education platform tuition and the salary paid after employment in Korea, you will be offered a priority job opportunity in Korea.

Business Hub is

It is an online and offline marketing 'sales corporation'. In the era of the 4th industrial revolution, advanced science and technology such as IT and Bio based on artificial intelligence is bringing not only changes in life but also changes in marketing paradigms such as diversifying the way corporate services are provided.

BUSINESSHUB management agrees with the direction that it should transform from a marketing transfer to a new way suitable for the era of the Fourth Industrial Revolution, and works with specialized companies in each field to introduce high-quality services and products directly to customers to pursue mutual profits.

BUSINESSHUB helps businesses grow by discovering good products and services from promising businesses and promoting them to customers, customers can comfortably receive the services and products of each selected trusted company, and BUSINESSHUB is happily working as a provider of mutual benefits to businesses and customers.

By adopting MSQ Token, a cryptocurrency, as a payment token, consumers use business hub's sales items and discount up to 30% of the usage fee when paying with MSQ Token.

Online and offline marketing  
sales corporation

The logo for Business Hub, featuring the words "Business Hub" in a large, white, sans-serif font, oriented vertically. The background of the logo is a photograph of two hands shaking in a firm grip, symbolizing a business deal or agreement. The hands are wearing dark suit sleeves. The background of the entire page is a light blue and white geometric design with a diagonal split.

Online and offline  
marketing sales corporation

### Business Hub

#### Business Hub sales items

- Provide various sales items to sellers
- Provide customers with good products and services from promising businesses
- Maximize sales growth through online and offline sales
- Enterprise + Seller + Customer Mutual Benefit

#### Cryptocurrency Payment

- Provide up to 30% discount on fees when paying MSQ



**MSQX**  
MSQUARE eXtreme

MSQUARE issues and sells 'MSQX' as an online payment-only token of a global blockchain-based real economy platform that is directly planned, developed, and operated by MSQUARE. MSQX will be adopted as a payment token exclusively for Point To You (P2U), which is scheduled to be launched in the first half of 2023, and will realize the transaction.

When a user pays with MSQX adopted as a cryptocurrency payment method from Point to U (P2U), We offer a discount rate of up to 50% for all products sold by the Point to U (P2U) project.

With the launch of MSQX equipped with a real economy platform, we expect the current situation of virtual assets without substance to change.

MSQX(MSQUARE eXtreme)

# Utility Token

## MSQX(MSQUARE eXtreme)

### Utility Token

Link MSQUARE platform business  
P2U Platform Online Payment Token Adoption  
Discount rate is provided when paying with  
MSQX

Increased share and revenue through  
aggressive and diverse marketing

54DNA type is

The DNA gene is called a human blueprint. A person's appearance, specific diseases, and even personality are determined by temperamental genes.

The environment may have some impact, but the characteristics determined by genetic type are known to be deeper and more delicate.

It analyzes personality-related genes that affect personality formation. It guides you to the optimal career path, aptitude, and personality determined by genes.

We will provide a discount rate when we pay the service fee with MSQX token as a means of payment for MSQX token.

Genetic DNA Personality  
Testing Platform

54DNA type

## Genetic DNA Personality Testing Platform

### 54DNA type

#### 54DNA type Platform

- Learning genetic testing method platform through question testing
- 54 Type Results Presented
- Provides 95% accuracy with multiple types of question tests
- Generating revenue from learning genetic testing costs

#### Cryptocurrency Payment

- When paying MSQX, a discount rate for usage fees is provided

MSQUARE will continue to plan, develop and operate a global blockchain-based real economy platform. We will expand our business by discovering new business models. So We will proceed with the application and registration of related patents and trademarks.

As we are attempting cryptocurrency payments linked to the real economy platform for the first time, we will lead the market through patent applications and registration of unique technologies and business models.

### [Patented registration]

No.	Patentee	The name of the invention	Registration number
001	Metastar Global Corp.	Real estate information providing system using data scraping and crawling	No. 10-2501265
002	Metastar Global Corp.	Global Integrated Rea/ Estate Information Platform	No. 10-2501258
003	Metastar Global Corp.	Transmission terminal, message server structure, and method for multiple content transmission	No. 10-0736533
004	Metastar Global Corp.	Integrated Electronic Program Delivery System	No. 10-0673647

MSQUARE

#### MSQUARE Patent

Real Economic Platform

- 8 registered patents held
- 8 registered trademarks held

**MSQUARE**  
**Patent**



Holding a registered patent for a real economy platform

- Providing real estate information using data scraping and crawling
- Global Integrated Real Estate Information Platform

MSQUARE Patent



MSQUARE Patent



Holding a registered patent for a real economy platform

- Transmission terminal, message server structure and method for multiple content transmission
- Integrated Electronic Program Delivery System

MSQUARE Patent

MSQUARE Patent

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### [Patented registration]

No.	Patentee	The name of the invention	Registration number
001	Point To You Corp.	Cryptocurrency earning system based on prepaid card payments	No. 10-2654091
002	Point To You Corp.	Blockchain-based cryptocurrency payment system	No. 10-2654094
003	Point To You Corp.	Blockchain-based product payment system using cryptocurrency reserves	No. 10-2654098
004	Point To You Corp.	An online shopping mall management system using cryptocurrency-based reserves	No. 10-2654102

MSQUARE

#### MSQUARE Patent

Real Economic Platform

- 8 registered patents held
- 8 registered trademarks held

**MSQUARE**  
**Patent**



Registered patents for real economy platforms

- Cryptocurrency earning system based on prepaid card payments
- Blockchain-based cryptocurrency payment system



**MSQUARE Patent**

**MSQUARE Patent**



Registered patents for real economy platforms

- Blockchain-based product payment system using cryptocurrency reserves
- An online shopping mall management system using cryptocurrency-based reserves



**MSQUARE Patent**

**MSQUARE Patent**

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**[Trademark Registration]**

No.	Applicant	Products to be used and classified	Trademark registration name		Registration number
001	Choi Byung Ho	Class 42 and 3 other blockchain related service types 60 cases, including platform providers		MSQ	No. 40-2129844
002	Choi Byung Ho	Class 36 Financial services through electronic means, etc. 16 cases		MSQUARE	No. 40-1920304
003	Choi Byung Ho	42 Class 2 platform service businesses and 40 others		METASTAR	No. 40-2118893
004	Choi Byung Ho	40 cases such as affiliate marketing business through mileage accumulation in the 35th class and 2nd class, etc.		POINT TO YOU	No. 40-2134587
005	Choi Byung Ho	Class 41 Investment Education Business and 20 others		BUSINESS HUB	No. 40-2118894
006	Choi Byung Ho	20 cases of 35th class advertising business and others		ADMETA	No. 40-2157467
007	Choi Byung Ho	Class 36 Financial services through electronic means, etc. 16 cases		MTIGER	No. 40-1920305
008	Choi Byung Ho	Class 36 Financial services through electronic means, etc. 16 cases		MDORI	No. 40-1920306

MSQUARE

**MSQUARE Patent**

Real Economic Platform

- 8 registered patents held
- 8 registered trademarks held

**MSQUARE**  
**Patent**



Trademark Registration

- MSQ
- MSQUARE



**MSQUARE Patent**

**MSQUARE Patent**



Trademark Registration

- METASTAR
- POINT TO YOU

**MSQUARE Patent**

**MSQUARE Patent**



Trademark Registration

- BUSINESS HUB
- ADMETA



**MSQUARE Patent**



Trademark Registration

- MTIGER
- MDORI

MSQUARE Patent

MSQUARE Patent



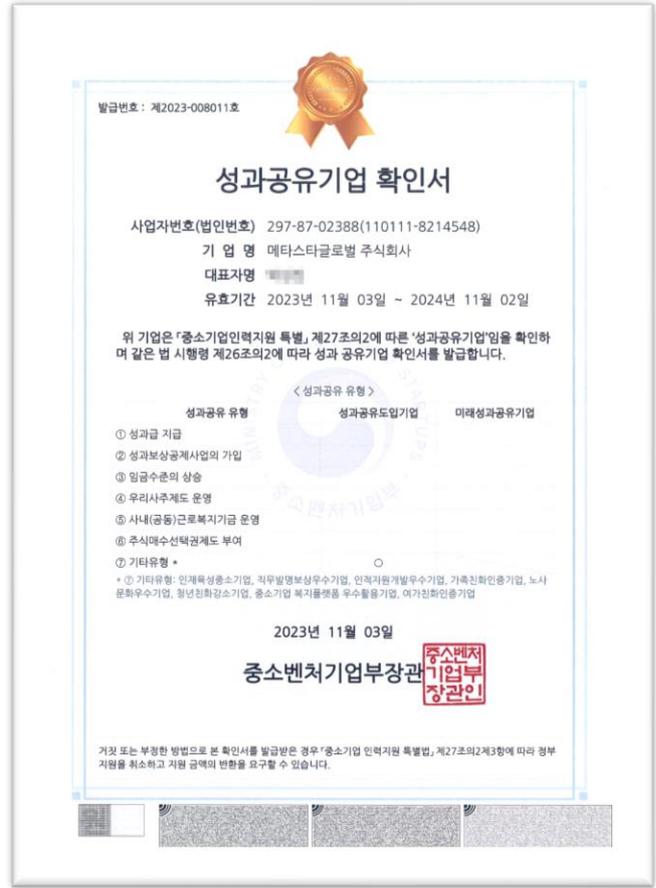
MSQUARE Certificate

Certificate

- Confirmation of venture company

MSQUARE Certificate

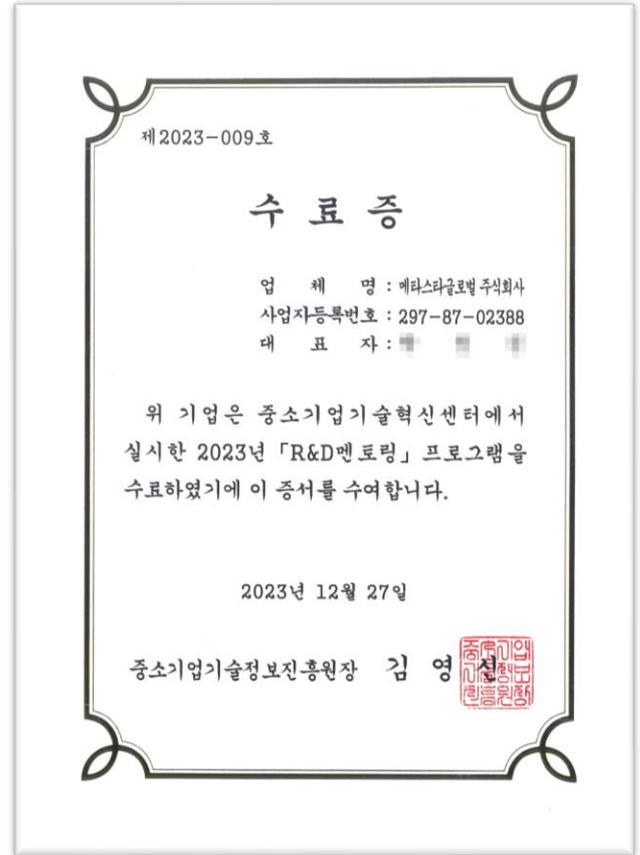
**MSQUARE**  
**Certificate**



Certificate

- Certificate of excellent company for job invention compensation
- Performance sharing company confirmation

MSQUARE Certificate



### Certificate

- Certificate of Recognition
- R&D Mentoring Certificate

MSQUARE Certificate



MSQUARE  
Certificate

05

# Technology

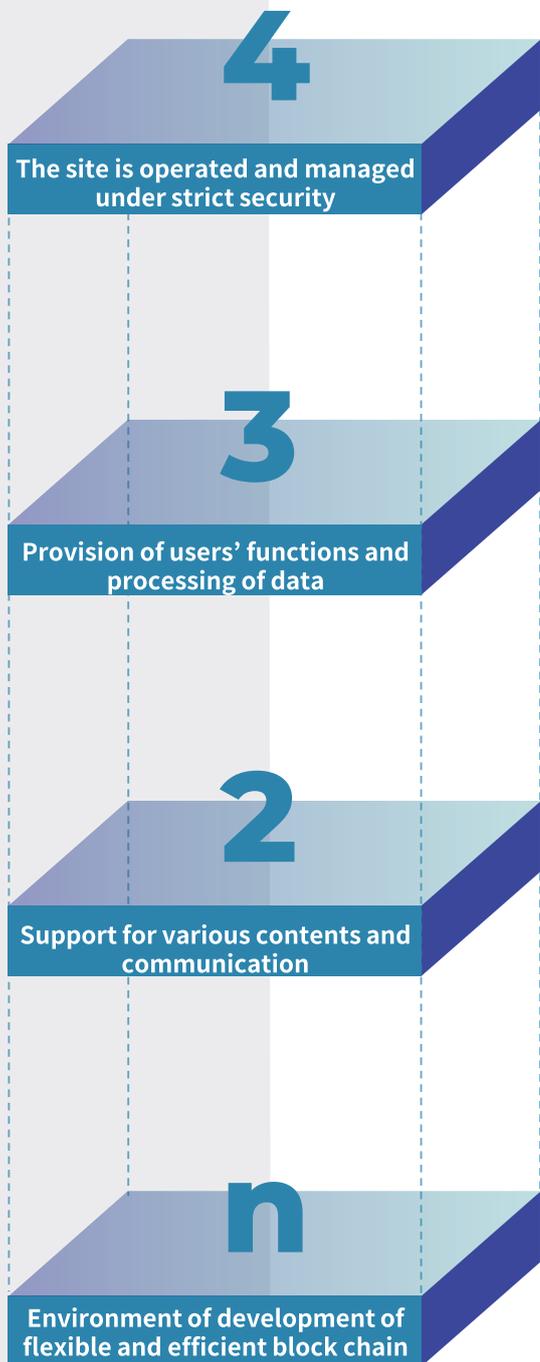
Building flexible development centered on users



**MSQUARE Architecture**

Four Layer Structure

MSQUARE consists of four layers: Blockchain platform, application programming interface (API), service, and admin.



**Admin Layer**

The information of the user's member and account is encrypted and managed by the key management system. Management functions will be given, such as the establishment of a system such as settlement and compensation for investment, the analysis of the overall function of the platform, and the inquiry and editing of DB of authorization and the operation of services.

**Service Layer**

The user's direct service is constructed. The flow of services can be implemented through the processing of basic components and data. The flow of the user's request is controlled and the results are sent and received to facilitate access.

**API Layer**

The support of various APIs supported by the blockchain platform is included, and the API of various platforms is utilized to maximize the utility of the user's experience and service.

**Blockchain Layer**

Blockchain technology, which provides an environment for development based on the Polygon network platform, will be utilized. Through this technology, safe and convenient development and operating systems are built, and smart contracts, issuance of NFT tokens and wallet management services are provided.

## MSQUARE Developer

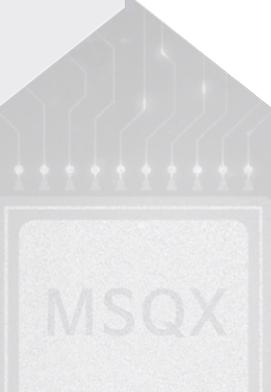
Meet our local & international development teams

### Korea

NO	Name	Country	Role	Career	Final educational	Level of education	Major	History
1	Choi Byung ho	South Korea	CEO					
2	Lion Cho	South Korea	CTO	14	Bachelor	Dongguk University	Software Engineering	BSC, NFT Certificate institute(NCI) - Olympus DAO done and switch to BSC - SAC DEFI, Troda DEFI, Earth2.io, Oredor APP 개발
3	Cho Chunh Cho	South Korea	MSQ Product Owner	15	학사	Donguk University	Information and computer engineering	Blockchain Business 5years, 2020-2024 AI business entrepreneur. 2010 IT Business
4	Hwan Oh	South Korea	Product Owner	16	학사	Ajou University	Information and computer engineering	2017-2024 Blockchain Business 5years, 2020-2024 AI business entrepreneur 5years

### Foreign Country

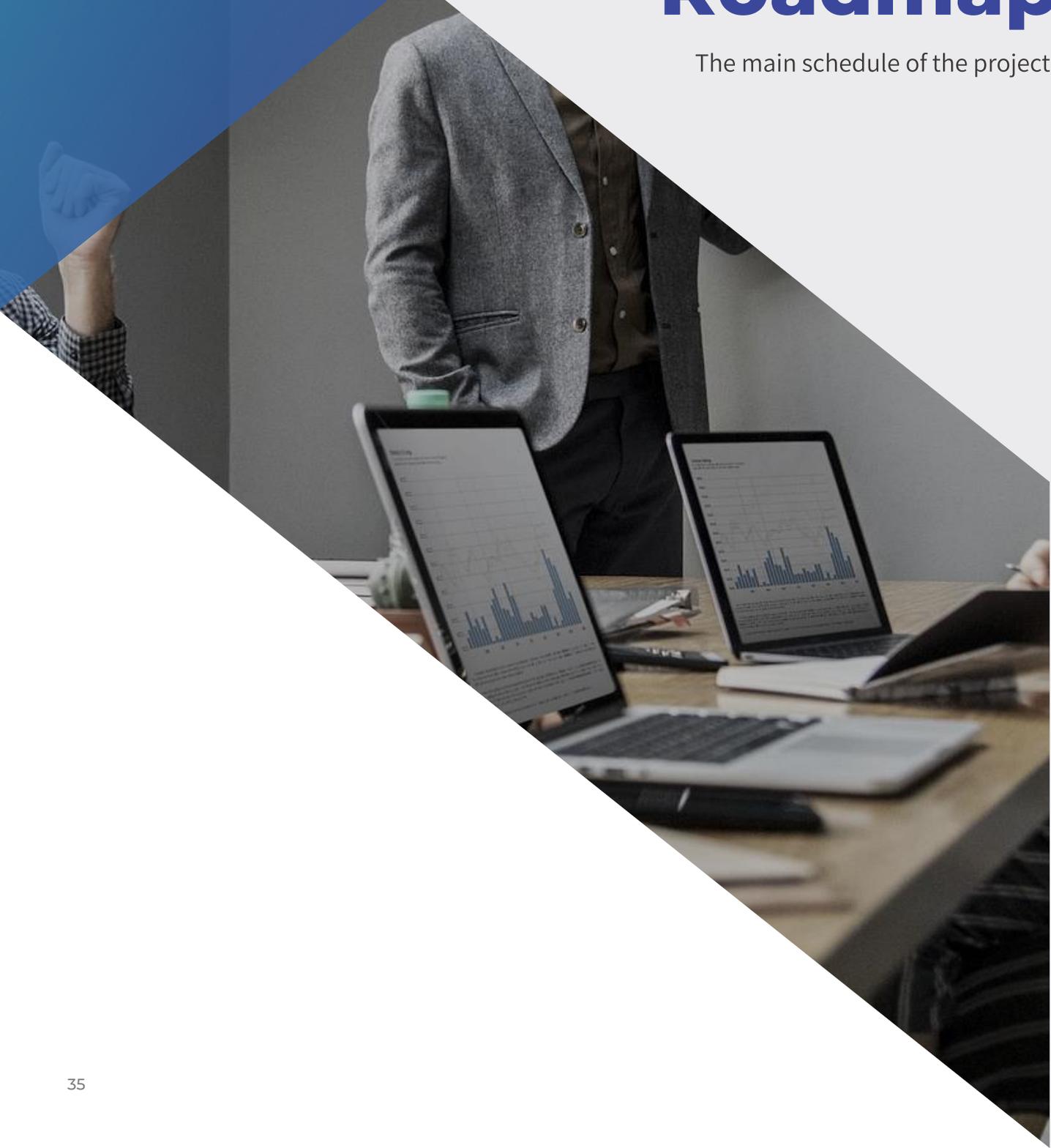
NO	Name	Country	Role	Career	Final educational	Level of education	Major	History
1	Shanaka Perera	Srilanka	Project Leader	7	Bachelor	Java Institute, Sri Lanka	Software Engineering	Full Stack Developer - IT Professional
2	Dayan Khan	Pakistan	Leader	8	Bachelor	dadabhoy institute of higher education	Software Engineering	Software Engineer
3	Usman Akram	Pakistan	Project Leader	9	Bachelor	Arid Agriculture University	Computer Software Engineering	Full Stack Developer - IT Professional, PHP web developer and have 9+ years of experience in web development field
4	Zubair Ahmed Soomro	Pakistan	Mobile Developer	10	Bachelor	Sir Syed University of Engineering And Tech - Karachi	Software Engineering	Freelance   Android Developer   Flutter Developer   Hybrid App Development
5	Abdul Rehman	Pakistan	Content Team Leader	13	Bachelor	Virtual University of Pakistan	Computer Software Engineering	Creative Designer   Ux/UI Designer   Adobe Suite Expert



# 06

# Roadmap

The main schedule of the project



**MSQUARE HISTORY**

**2022**



**February**

- <01th> Establishment of MSQUARE Foundation
- <05th> Program Solution Developer Incorporates 'MustFintech' Subsidiary
- <10th> Preparing to launch the 'Metastar' program, an integrated real estate information provision platform based on blockchain
- <16th> MSQ PRIVATE SALE (Token total supply: 25,916,431 / Circulating supply : 25,916,431) Foundation volume '0(ZERO)'
- <19th> MSQUARE White paper\_ Korean, English
- <24th> MSQUARE, Establishment of overseas subsidiaries
- <28th> MSQUARE GLOBAL Co.,Ltd / METASTAR GLOBAL Co.,Ltd

**March**

- <03th> MSQUARE Foundation, technical patent three, Business model five apply
- <14th> Law firm K&J legal advisory contract
- <24th> MSQUARE official YOUTUBE open
- <28th> Metastar global, Policy advisory contract conclusion

**April**

- <05th> MSQUARE official TELEGRAM open  
MSQUARE official TWITTER open  
MSQUARE official MEDIUM open
- <07th> MSQAURE official BLOG open
- <14th> MSQUARE official INSTAGRAM open
- <15th> META STAR BETA OPEN  
<https://view.asiae.co.kr/article/2022041514202404941>
- <15th> Overseas Global Virtual Assets Exchange 'Digifinex' MSQ listing  
<https://www.news1.kr/articles/74652490>
- <25th> MSQ Coinmarketcap(CMC), Coingecko, Crypto.com registration  
<https://www.sentv.co.kr/news/view/618144>

**MSQUARE HISTORY**

**2022**



**MAY**

- <16th> MSQX token (Token total supply : 830,000,000 / Circulating supply : 830,000,000)  
Foundation volume '0(ZERO)'
- <19th> BUSINESS HUB Co.,Ltd
- <23th> MSQUARE Foundation - Comprehensive medical examination (KMI) MOU

**June**

- <15th> POINT TO YOU Co.,Ltd
- <22th> METASTAR official YOUTUBE open
- <27th> POINT TO YOU, KOSDAQ-listed company HK Innoen signed a deal  
<https://www.etnews.com/20221005000239>

**July**

- <11th> META STAR GRAND OPEN  
<https://www.wowtv.co.kr/NewsCenter/News/Read?articleId=A202207110202&t=NN>
- POINT TO YOU preparing for Platform Launch
- <27th> Listing Virtual Asset Platform 'Xangle' MSQ Profiles

**August**

- <01th> MSQ, security audit agency 'SLOW MIST' Security Audit Pass  
<https://www.senty.co.kr/news/view/626560>
- <03th> MSQUARE official FACEBOOK open
- <08th> Korea's First 'Polygon' Conference Participation
- <12th> AD META Co.,Ltd
- <22th> BUSINESS HUB-HAN BIO conclusion of sales contract
- <28th> Listing Virtual Asset Platform 'Xangle' MSQX Profiles

**MSQUARE HISTORY**

**2022**



**September**

<06th> MSQ listing of 'Flata. Exchange' on the domestic virtual asset exchange

<https://ditoday.com/msquaremsg>

<06th> MSQX, security audit agency 'SLOW MIST' Security Audit Pass

<http://www.discoverynews.kr/news/articleView.html?idxno=871908>

<16th> MSQUARE, Chinese Association of Korean Entrepreneurs(CKEA) MOU

<https://www.edaily.co.kr/news/read?newsId=03017606632461760&mediaCodeNo=257&OutLnkChk=Y>

<28th> Metastar Global has signed a platform use contract with DAEHAN REAL ESTATE TRUST

<https://www.wowtv.co.kr/NewsCenter/News/Read?articleId=A202209280344&t=NN>

<29th> MSQX listing of 'Flata. Exchange' on the domestic virtual asset exchange

<http://www.sentv.co.kr/news/view/632275>

<30th> Introducing Shin Young-il's Biz Information Plus, 'Metastar', an integrated real estate information provision platform

<https://www.etnews.com/20221004000126>

**October**

<21st> MSQUARE Foundation - Virtual Asset Custody Company 'Cardo' MSQ, MSQX Lockup Quantity Storage Contract

<24th> METASTAR - Eugene Enterprises Co., Ltd. Enters Platform Use Agreement

<http://www.sentv.co.kr/news/view/634349>

<27th> MSQUARE GLOBAL Co., Ltd. Participates in the Busan Blockchain Week (BWB) event and conducts a meeting

<https://www.edaily.co.kr/news/read?newsId=03165206632498496>

**November**

<01th> MSQUARE Foundation – Attends Singapore Fintech Festival (SFF) and holds Singapore VC investment briefing

<07th> Metastar – Lee Hak Soo, a law firm, signed a platform use contract

<10th> Metastar – a strategic business trip to Korea Land and Housing Corporation (LH) strategic work

<https://www.wowtv.co.kr/NewsCenter/News/Read?articleId=A202211140260&t=NN>

**December**

<01th> Metastar – Mplus Asset Management Co., Ltd. signed a platform use contract

<https://view.asiae.co.kr/article/2022120214155300645>

<02th> Metastar Global – Donate Love Sponsors for the Underprivileged to Gangdong-gu Office

<http://www.it-b.co.kr/news/articleView.html?idxno=64605>

<21th> Metastar Global – Korea Land Trust Co., Ltd, signed a platform use contract

<https://n.news.naver.com/article/018/0005391362?sid=101>

**MSQUARE HISTORY**

**2023**



**February**

- <09th> Metastar Global acquires certification as a medium-sized 'innovative growth type' venture company  
<https://m.edaily.co.kr/news/read?newsId=03312806635508880&mediaCodeNo=257>
- <10th> Metastar - Signed a contract with Korea Land and Housing Corporation (LH) to use 'Real Estate Registration Change Notification Service'  
<https://n.news.naver.com/article/277/0005216463?sid=101>

**March**

- <07th> Metastar - Korea Investment Real Estate Trust Platform Use Agreement  
<https://n.news.naver.com/mnews/article/015/0004817968?sid=101>
- <21st> Metastar and Lee Hak Soo Law Firm sign business agreement for 'Tenant Safety Service'  
<https://view.asiae.co.kr/article/2023032115500104245>  
<https://www.edaily.co.kr/news/read?newsId=02630566635545616&mediaCodeNo=257>

**July**

- <13th> Metastar - HJ Heavy Industries platform usage contract signed
- <21th> Msquare Global - MSQ token listed on global crypto exchange LBANK  
<http://coinreaders.com/76501>
- <21th> Msquare Global - Signed a contract to purchase and supply commemorative coins for the 'Billboard Music Awards'  
<http://coinreaders.com/76510>
- <28th> Msquare Global - Grand Opening of Learning Genetic Testing Platform '54DNAtype'  
<https://www.coinreaders.com/77119>

**August**

- <11th> Business Hub - Hanbio Ltd. signed a strategic business partnership and consignment sales agreement  
<https://n.news.naver.com/article/277/0005299232?sid=101>

**September**

- <07th> Metastar Global - Dongyang platform use contract signed  
<https://n.news.naver.com/mnews/article/215/0001123827?sid=101>
- <18th> Metastar Global - Acquired 'Job Invention Reward Excellent Company' certification  
<https://n.news.naver.com/mnews/article/011/0004242644?sid=101>
- <27th> Metastar Global and Shinhan Bank signed a platform use agreement  
<https://www.hankyung.com/article/2023092732400>

**MSQUARE HISTORY**

**2023**



**October**

<02th> Msquare Global signed an international industry-academia cooperation agreement with Nguyen Trai University in Vietnam  
<http://www.sentv.co.kr/news/view/670527>

**November**

<02th> P2Ucoin free mining platform 'Point To You' beta opens  
<https://coinreaders.com/86369>  
<03th> MetaStar Global - Venture Business Ministry Certified Performance Sharing Companies  
<http://www.kdpress.co.kr/news/articleView.html?idxno=124046>

**December**

<27th> Metastar Global - SME Technology Innovation Center R&D Mentoring Completion

**2024**



**February**

<08th> MSQUARE GLOBAL / SPC Vietnam Human Resources Dispatch Project KBS Media Report  
<https://news.kbs.co.kr/news/mobile/view/view.do?ncd=7886880>  
<22th> Listed as "MSQ" global exchange BEXK  
<https://www.datanet.co.kr/news/articleView.html?idxno=191273>

**March**

<01th> Hold a Pointe to You slogan contest  
<19th> Hold a Point to You video contest  
<http://www.kdpress.co.kr/news/articleView.html?idxno=127456>

**April**

<12th> POINT TO YOU Inc. Signs Brand Exclusive Model With Actor Jung Joon-ho  
<https://www.thepublic.kr/news/articleView.html?idxno=221189>  
<https://www.epnc.co.kr/news/articleView.html?idxno=300289>  
<19th> K-PAL Completed Permission to Transfer Human Resources to Vietnam (HOA BINH HRD)  
<http://www.kdpress.co.kr/news/articleView.html?idxno=127456>

**MSQUARE HISTORY**

**2024**



**May**

- <03th> P2U, Inc. Holds 'Slogan Contest' Awards Ceremony  
<http://www.kdpress.co.kr/news/articleView.html?idxno=128456>
- <29th> Listed as "Gopax" on the domestic exchange of "MSQUARE (MSQ) Token"  
by MSQUARE Global Co., Ltd  
<https://www.epnc.co.kr/news/articleView.html?idxno=301340>

**June**

- <07th> Integrated Real Estate Information Platform 'Metastar' Conducts  
Additional Points Payment Event When Charging With MSQ  
<https://www.thepowernews.co.kr/news/articleView.html?idxno=138103>
- <17th> P2U, Inc. Holds 'Video Contest' Awards Ceremony  
<https://www.dailysecu.com/news/articleView.html?idxno=156902>

**July**

- <05th> MSQUARE Global Co., Ltd. - Signing a memorandum of understanding (MOU)  
for Hallyu platform company Hanryu Holdings  
<https://www.vegannews.co.kr/news/article.html?no=23109>

**August**

- <30th> POIN2U has signed a strategic alliance agreement with cosmetics brand 'Balon Blanc'  
<http://www.kdpress.co.kr/news/articleView.html?idxno=131518>

**September**

- <13th> Point to You won the 2024 Paris Olympics 'Thank you, Team Korea' appreciation plaque  
<https://n.news.naver.com/mnews/article/029/0002902492?sid=102>
- <20th> MSQUARE 'MSQ Coin' Listed on Global Exchange Gate IO  
<https://www.it-b.co.kr/news/articleView.html?idxno=77789>

**November**

- <01th> Business Hub Opens Multi-Business Matching Platform 'My HUB'  
<https://www.it-b.co.kr/news/articleView.html?idxno=78554>

**December**

- <04th> POINT TO YOU donates KRW 3,000 million to Jung Joon-ho, endorsement model for the  
Junggi Love Sharing Foundation  
[https://www.newsis.com/view/NISX20241204\\_0002983486](https://www.newsis.com/view/NISX20241204_0002983486)
- <23th> K-PAL Signs Memorandum of Understanding with Hanoi Medical University, Vietnam  
<https://yhn.edu.vn/%c4%91%c3%a0-t%e1%ba%a1o/tin-t%e1%bb%a9c-s%e1%bb%b1-ki%e1%bb%87n/vit-nam-v-hn-quc-y-mnh-o-to-ting-hn-thng-qua-tng-cng-hp-tc#>

MSQUARE HISTORY

2025



January

<14th> P2U, Signing a strategic alliance agreement with Nolbu Co., Ltd  
<https://www.mk.co.kr/news/business/11224476>

<21th> MSQUARE MSQ Token Global Virtual Asset Exchange MEXC Listed

- K-PAL Launch
- POINT TO YOU / METASTAR / Overseas Launch
- Conclusion of K-PAL Agreement on Korean Language Education/ Human Resources Education at Southeast Asian University
- K-PAL Service for the Supply and Demand of Foreign Workers in Korean Small and Medium Enterprises
- K-PAL manpower supply and demand project, pilot project for caregivers in Korea (Vietnam Friendship Association)
- POINT TO YOU PB Product Launch
- Introduction of POINT TO YOU / Business Hub MSQ payment method (sales, operating allowance)
- Drive to reach 5,000 salespeople in the Business Hub

Please note that there are things that are not listed in the ongoing  
ion, roadmap and milestone.

There are overlapping parts of the roadmap for each quarter, but only  
large objectives are listed, and this roadmap may be delayed or  
changed depending on the situation.

07

# Distribution

Plan and operation of token issuance



1

**Issuing and allocation of MSQ tokens**

We will issue dedicated tokens for the MSQUARE platform to develop services and take a step further to implement a new ecosystem called the real economy platform. The total number of tokens is 25,916,431, and 100% of the total issuance is distributed through pre-sale. The foundation that issued the token does not have a single MSQUARE token, nor does it increase its distribution volume in the future.

Name of token	MSQUARE (MSQ)
Type of token	Polygon
The total amount of issuance and distribution	25,916,431
Private sales	25,916,431 (100%)
Circulation amount	25,916,431 (100%)
Distribution volume	0 (0%)

It will be adopted and used on the platform directly planned, developed, and operated by MSQUARE.

The total number of tokens is 830,000,000 and 100% of the total issuance is distributed through pre-sale. The foundation that issued the token does not have a single MSQX token, nor does it increase its distribution volume in the future.

2

**Issuing and allocation of MSQX tokens**

Name of token	MSQUARE eXtreme (MSQX)
Type of token	Polygon
The total amount of issuance and distribution	830,000,000
Private sales	830,000,000 (100%)
Circulation amount	830,000,000 (100%)
Distribution volume	0 (0%)

Blockchain and real economy by allocating 60% of the funds generated from MSQUARE tokens to R&D Invest in platform development. Use 25% for marketing purposes and allocate 15% for platform operations We plan to operate the token proceeds.

R&D	60%
Marketing	25%
Operation	15%

3

**• MSQ  
• MSQX  
Token proceeds**

# MSQ Token Distribution Plan

## 1 MSQ Token Supply

Projected Total Supply	25,916,431
Circulating Supply (Before Token Release)	13,960,256
Token Supply (After Token Release)	25,916,431

## 2 MSQ Token Lock up

Subject	Lock Up Period	Token Lock Up Quantity	Total number of issued tokens (%)
MSQ Holder Self Lock Up	2022.08.07~ 2024.01.31	11,956,175	46.13%

## 3 MSQ Token Lock Up Release

Subject	Lock Up Release Period	Token Lock up Release Amount	Total Circulating Supply after Lock Up Release
MSQ Holder	1Q 2023	0	13,960,256
MSQ Holder	2Q 2023	0	13,960,256
MSQ Holder	3Q 2023	0	13,960,256
MSQ Holder	4Q 2023	0	13,960,256
MSQ Holder	1Q 2024	0	13,960,256
MSQ Holder	2Q 2024	0	13,960,256
MSQ Holder	3Q 2024	1,195,618	15,155,874
MSQ Holder	4Q 2024	1,793,426	16,949,300
MSQ Holder	1Q 2025	1,793,426	18,742,726
MSQ Holder	2Q 2025	1,793,426	20,536,152
MSQ Holder	3Q 2025	1,793,426	22,329,579
MSQ Holder	4Q 2025	1,793,426	24,123,005
MSQ Holder	1Q 2026	1,793,426	25,916,431

Lock Up Release Period: 2024.08.01 ~ 2026.03.01

# MSQX Token Distribution Plan

## 1 MSQX Token Supply

Projected Total Supply	830,000,000
Circulating Supply (Before Token Release)	117,175,258
Token Supply (After Token Release)	830,000,000

## 2 MSQX Token Lockup

Subject	Lock Up Period	Token Lock Up Quantity	Total number of issued tokens (%)
MSQX Holder Self Lock Up	2022.09.01~ 2026.02.28	712,884,742	85.89%

## 3 MSQX Token Lock Up Release

Subject	Lock Up Release Period	Token Lock up Release Amount	Total Circulating Supply after Lock Up Release
MSQX Holder	3Q 2024	0	117,115,258
MSQX Holder	4Q 2024	0	117,115,258
MSQX Holder	1Q 2025	0	117,115,258
MSQX Holder	2Q 2025	0	117,115,258
MSQX Holder	3Q 2025	0	117,115,258
MSQX Holder	4Q 2025	0	117,115,258
MSQX Holder	1Q 2026	35,644,237	152,759,495
MSQX Holder	2Q 2026	106,932,711	259,692,206
MSQX Holder	3Q 2026	106,932,711	366,624,918
MSQX Holder	4Q 2026	106,932,711	473,557,629
MSQX Holder	1Q 2027	106,932,711	580,490,340
MSQX Holder	2Q 2027	106,932,711	687,423,052
MSQX Holder	3Q 2027	106,932,711	794,355,763
MSQX Holder	4Q 2027	35,644,237	830,000,000

Lock Up Release Period: 2026.03.01 ~ 2027.10.01