

White  
paper



# MSQUARE



## MSQX

MSQUARE eXtreme

**VER  
2.0.1**



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## Disclaimer

### Important information is attached to the disclaimer so please read it carefully.

**1** This white paper is intended for reference to the information that the MSQUARE project team is planning to provide and has not been reviewed or approved by the relevant authorities. This paper is provided only for the purpose of providing information and is not a recommendation or advice on law, taxation, finance, accounting and regulation, nor is it intended to encourage the purchase or sale of coins and tokens or to provide a basis for transactions. Please note that the purchase of coins and tokens must be consulted with experts in law, tax, finance, accounting, and regulations to determine the potential benefits the participant may gain from these transactions, the burdens that may arise, and other adverse consequences, and take economic risks for an unpredictable period of time.

**2** The statements and information contained in this White Paper are not of the present time, but of the future. Please be aware that these statements and information predicted in the future are likely to contain unknown or unknown risks, and that the actual results may be substantially different from those implied or indicated in the white paper.

This White Paper does not have the effect of legally binding the MSQUARE project team.

**3** Members of the MSQUARE project team shall not be held liable for the consequences of guaranteeing or guaranteeing the accuracy, reliability, etc. of the white paper. The MSQUARE project team may modify, add, or delete part of the white paper for any reason or at any time, and will be announced through the website, SNS, etc. of the MSQUARE project team if they need to be modified, added, or deleted.

This White Paper is not a plan for issuing securities, nor is it encouraged to invest or to issue or

**4** buy securities. Therefore, participants should be clearly recognized that coins and tokens do not mean securities, that this white paper is not for the issuance of securities and that no kind of profit dividends or voting rights have been given to the MSQUARE token, and participation for the above purpose should be avoided.

The MSQUARE Project Team will continue to conduct a legal review of the contents of the White Paper, but the legality of this White Paper, the transparency of third-party rights, the

**5** retention of commercial value, and the integrity of the contents of the White Paper are not guaranteed. The MSQUARE project team does not hold investors liable for any decisions made after the reading of this paper, or for all forms of damage, loss, debt, and other financial damage caused by the use of this paper.

Participants in MSQUARE tokens should not be provided, distributed, resold, or transferred to citizens, natural people, and corporations (hereinafter referred to as "participants") in areas

**6** where national laws, policies, etc. are prohibited or restricted. Thus, participants are not allowed to participate in the transaction of tokens related to this White Paper. Please note that all responsibility arising from the involvement of restricted participation lies with the person who has been provided, distributed, resold, and transferred to the restricted participant or the restricted participant.

The MSQUARE project team said that if the identity information provided by a person who intends to participate in the transaction of tokens related to this white paper is insufficient,

**7** inaccurate or otherwise misleading, or if it is assumed to be the limit of participation, the request for the purchase of coins and tokens can be refused at any time. In addition, tokens should not participate in the trading of coins and tokens, launder funds, and raise terrorist funds by means of criminal proceeds such as drug transactions. As a restrictr of participation, if a coin or a token is purchased, or if it is purchased for illegal and unauthorized funds and purposes, the transaction may be prohibited and restricted at any time, and the purchase of such coins and tokens may be canceled or nullified.

- 8 Whether the coin and the token can be legally purchased in the participant's area, and whether the token can be resold to another buyer in a particular region is what the participants have to judge for themselves, and not only does this paper provide the basis for that judgment, but the MSQUARE project team is not responsible for the participant's fault.
- 9 MSQUARE will continue to review the law on the legality of projects using Main App and a number of future services, but please note that in some cases, due to regulatory measures or laws of each country, it may not be approved commercially and that the operation may be suspended by statutes under the jurisdiction of each country.
- 10 Plans for the distribution of tokens contained in the White Paper have already been completed, and no MSQUARE-issued foundation is held at all. The revenue generated from the future platform business will be paid by MSQ or purchased on the exchange and held by MSQUARE.
- 11 This white paper and related documents can be translated into documents other than Korean, and if there is a discrepancy between the Korean and foreign language versions, the Korean version will take precedence.
- 12 The scope of immunity for the MSQUARE project team, and the MSQUARE, is not limited to the content mentioned above.



01

# Overview

Overview of the 'MSQUARE' Project

# **MSQUARE**



**There is no MSQ  
owned by the  
foundation (Zero)**



**The platform of the  
real economy of the  
global blockchain**



**Real Economy Platform  
Online Payment Token  
MSQX(MSQUARE eXtreme)**

The total number of MSQUARE tokens issued is 25,916,431 and is 100% in circulation. Therefore, there is no MSQ held by the Foundation, it is zero. Therefore, MSQ boasts 100% transparency in which the Foundation's immoral conduct is impossible. Also, the distribution volume will be extremely small, adding value to the price increase.

Since all of the issued MSQ is distributed, the holders' share of MSQ is confirmed. Although it is difficult for platform operators to adopt Tacoin as a payment coin due to the possibility of increased distribution because the foundation holds the volume, MSQ is the only payment coin for platform operators because the increase in distribution no longer occurs.

There is still no real economy platform in the 13-year coin market, and it is difficult to create a completely new real economy platform that has never existed in the world.

MSQUARE accomplished that difficult task. Three global blockchain real-world economic platforms have been launched and five are under development. We are waiting for the launch of additional platforms under development in the first half of 2023.

Real economic platforms will be launched before listing domestic and foreign cryptocurrency exchanges. The MSQ token is a token based on the Ethereum Layer 2 Polygon network. With stable and fast transmission speed and low commission, payment coins have the best conditions.

The total number of MSQX tokens issued is 830,000,000 and is 100% in circulation. Therefore, there is no MSQX held by the foundation and it is zero.

MSQX is used for online payments of the world's first blockchain-based real economy platform.

02

# Background

The shadow of the cryptocurrency industry

## The shadow hanging over the rapid growth of the cryptocurrency industry

In general, the entity responsible for the issuance and operation of tokens, or coins, is called the foundation. The Foundation will secure funds for the project through the issuance of tokens or coins, the White Paper, which contains plans for the project, and the disclosure of cryptocurrency (ICO). With the funds secured, the foundation will proceed with the project that will be the use of future coins. If the projects disclosed in the white paper go smoothly as planned, the owners of the coins purchased will be compensated for the increase in assets due to the expected increase in prices.

However, that is not the case in reality. Most foundations, excluding a few, are often seen to commit immoral acts for the purpose of not carrying out the plan for the project disclosed in the white paper with funds for the secured project or for the purpose of preventing the project from being carried out in the first place. It is common for so-called "scam" coins to be bought and the purchase of coins to lead to a 100% loss. Therefore, it is necessary to determine whether the content of the project initially disclosed in the white paper is feasible and whether there is a principle and structure in which the coin can actually be used.

Even if the business goes well, there is another problem. The amount of coins held by the foundation in which the coins were issued will be distributed to the market at any time, increasing the volume of distribution and decreasing the share ratio of the holders held by the coins. In other words, many foundations with the largest volume are being sold on the exchange in the name of the use of additional business funds. That's why it is ironic that coin holders are sold out on the day they are listed on the exchange. As published in the White Paper, the confidence that the project will go well has long disappeared, and the foundation intends to sell its supplies before they are sold.

Due to the foundation's immoral behavior, compliance with the thorough distribution plan has been recommended and monitored on the recent stock exchange. However, there is no law on the business rights of cryptocurrency, so there is no way to prevent the increase in the distribution volume of the foundation's goods.

It is true that it is not easy to make profits from coins, with the business usually disclosed in the white paper waiting for a short period of two to three years, and the foundation having to endure the immoral act of selling additional supplies.

The problems mentioned above, which are emerging with the development of the cryptocurrency industry, must be solved to be reborn as a sound and attractive market.



03

# Our Mission

A new ecosystem through blockchain



## Transparency

### MSQ

Total amount issued

25,916,431

Distribution volume

25,916,431 (Sale 100%)

The foundation's holdings 0(Zero)

### MSQX

Total amount issued

830,000,000

Distribution volume

830,000,000 (Sale 100%)

The foundation's holdings 0(Zero)

## Business Easibility

- Interworking of MSQUARE real economy platform
- Real economy platform payment token with intrinsic value

## Profitability

- Profit from the real economy platform

MSQUARE has a total of 25,916,431 MSQ and 830,000,000 MSQX in 100% circulation. So there is no MSQUARE held by the foundation. There is no increase in distribution volume when listed on the exchange, and the share ratio of MSQ, MSQX is confirmed for those who are bought and held by MSQ, MSQX. In general, the foundation of Different coin is selling the foundation's supplies to the market, securing additional business funds. It is common that the coins issued by the foundation are held the most, and coin holders are also recognized for the foundation's holdings in order to secure funds for the progress of the project. However, the indiscriminate and immoral sale of goods by foundations must be eradicated in the future.

It is difficult for the real economy platform operator to adopt coins with a large volume of the foundation as payment coins. In the operation of the platform, part of the settlement coin must be held because there is no alternative to the decline in the value of the asset if the coin's foundation is additionally sold on the exchange in order to secure funds for the business.

MSQ and MSQX have zero foundation holdings, so there will be no increase in distribution in the future. The operator can be chosen as a payment coin for the platform where MSQ, MSQX operates directly with confidence. In addition, MSQ, MSQX a token based on the Ethereum (ETH) Layer2 Polygon network, boasts very fast transfer speeds and low transfer fees. It can be used as a global payment token.

MSQUARE is a foundation that publishes and operates MSQ and MSQX and is a real economy platform startup company. A business profit model is required to run a business with zero foundation holdings. The primary purpose of establishing the MSQUARE Foundation is not simply to pursue profits. Therefore, most of the revenue generated from the platform maximizes continuous platform development and platform advancement to provide quality services to platform users.

Most of the revenue generated by a company is not profit-seeking.

Therefore, as sales increase, spending such as expanding workplaces and recruiting manpower also increases, and operating profit should be maximized at the same time as sales and operating profit, not manufacturing and distribution industries that do not have a relatively upward curve. The bold development investment and expansion of the operating infrastructure of increasing operating profit along with sales enter a virtuous cycle that provides quality services to platform users.

When it is linked to the real economy platform and adopted as a payment token, intrinsic value occurs. It will be the first among 30,000 coins in the world to develop, launch, and operate a real economy platform directly, and it will adopt MSQ and MSQX as payment tokens and provide bold discounts to create an environment where users have no choice but to use MSQ and MSQX.

We operate our business with the revenue from business sales through the global real economy platform. MSQUARE Foundation is a platform startup company that directly plans, develops, and operates real economy platforms. It has acquired a domestic Top Class program development corporation with 25 executives and employees and has a subsidiary, and three platforms under simultaneous development have launched, and five are about to launch in the first half of 2023.

Through the launch of MSQUARE Market, a P2UP trading market on the global point-increasing platform Point To You, transaction fees will also be attributed to the foundation's revenue sources and business expansion and operation will be continued.

04

# Platform

The real economy platform of the global blockchain

**METASTAR**



1

## Fast and convenient integrated real estate information platform

Simplifying the collection of prior information for real estate investment and business

Installation of notification function of changes in registered information  
A platform for maximizing the efficiency of work processing

In order to carry out the transaction and work of real estate, you need a copy of the real estate register that can be viewed at the Internet registry office, a copy of the corporate register, and a building register, a land register, and a cadastral map that can be viewed on the Gov 24 site. also, a land plan need on the e-um site.

From 25,000 judicial scriveners, 110,000 real estate agents, appraisers, lawyers, and banks, a lot of labor and time are allocated to the preliminary information collection of the above documents before this work is viewed. In order to print out a document related to one real estate, the address 5 times is entered and repeated. The task of collecting information in advance of real estate will be completed after 10 to 20 minutes. However, when a large amount of work is carried out, such as the transfer of ownership of apartments sold, the task of collecting simple information leads to overloading of work.

Meta Star is designed so that work can be viewed more quickly and conveniently through notification of information changes in registration as well as five documents. Now, the time to focus on the real estate specialist's work rather than the task of collecting prior information is secured, maximizing the efficiency of the work.

2

## Globalization of K real estate

It paves the way for the K real estate to be known and the investment of overseas capital in domestic real estate to be activated

Meta Star will expand into global services, starting with Meta Star KOREA. The era of K-real estate will come with the development of the Metaverse platform, which is now in the spotlight as K-brands are widely spread around the world. Meta Star provides translation services in its own language so that people around the world can identify K real estate. Information on K real estate is automatically translated into English, Chinese, Japanese, and Spanish, and services are provided in their own languages to make it easier for people around the world to understand at a glance.

In Meta Star, in order for investment in overseas real estate to proceed, more information can be accessed more actively and autonomously, moving away from limited real estate information through brokers in that country. Information on real estate that can be more attractive and satisfying will be easily identified through services in their own languages. This is a platform that will lay the foundation for the revitalization of overseas capital's investment in domestic real estate and will also play a major role in the livelihood of the country, which has increased its reserves of foreign currency.

3

## Information about scattered real estate around the world is in Meta Star

Meta Star KOREA  
Meta Star JAPAN

Information on real estate from all over the world is quickly and easily available in Meta Star in its native language

Meta Star allows not only Meta Star KOREA but also online real estate check sites such as Meta Star JAPAN to be launched within Meta Star so that real estate information from all over the world can be checked easily and quickly in one place. For example, if Chinese language is selected in Chinese, and Meta Star JAPAN is selected, a market where Japanese real estate can be easily identified in Chinese will be opened. Recently, the Metaverse ecosystem, which has been in the spotlight, is trying to realize virtual reality as much as possible based on real estate data. Meta Star plans to expand its business by sharing big data for future global Metaverse platform development and Metaverse development.

In addition, it will help to live an efficient life by providing fast and convenient services to the people through the proposal of launching the Meta Star platform to governments in countries that do not yet have a site to provide online government documents due to the underdeveloped IT environment and infrastructure. I hope you look forward to the Meta Star as a partner in the government-based industry of each country abroad.



## Global point growth platform

### Point To You

#### Point To You (USER)

- After using the service at the MSQ Point to You franchise, P2U, which is 100% of the payment amount, will be accumulated

#### Point To You (FRANCHISE)

- You can sign up if you are a member of the card terminal
- Sales increase due to increased use of users to accumulate points
- P2U franchise earn 10% of the payment amount as P2U points when users pay by credit card at the merchant

#### Point To You payment method and point usage method

- Payment method
  - CASH(70%) + P2U(30%)
  - MSQX(50%) + P2U(50%)
- You can get a 50% discount on popular products
- Point P2UP - MSQ can be traded

# Point To You

## Global point growth platform

Point To You is targeted at the explosive expansion of users. It will serve as an advance guard to make MSQUARE known and available to the world.

Point To You is a global point increase platform that enables the accumulation and use of P2UP, a point equivalent to 100% credit card payment used for merchants and users subscribed to the Point To You service.

Additional profits will be created along with the effect of the increase in sales of small business owners. If the Point To You user pays by credit card at the Point To You merchant, 10% of the card payment will be accumulated to the merchant. The Point To You point, P2U, will be used as an opportunity for the prize event on the Point To You platform and popular products to be purchased 50% cheaper. Depending on the user's situation, P2UP can be traded in the MSQUARE market.

The second way to earn points. Use of Play to Earth (P2E), which increases points with fun. With the advertisement provided by Point To You, the point is increased by 10% every week. P2U is provided to students and low-income people who actually have difficulty paying by credit card so that there is no hurdle for user expansion.

Users who want to actively accumulate P2U are expected to have a clear increase in sales than before joining the service, as the visit and payment will be made through the function of "Finding Point To You Merchants Around Me" provided by the Point To You app.

Point To You, a sales growth project for small business owners, supports small business owners in Korea.

By signing a direct advertising contract between advertising publishers and advertisers, Icarus eliminates fees from intermediate advertising brokers and realizes reasonable advertising cost execution.

In line with the rapidly changing era, Icarus is leading the nation's freight car advertisement based on its creative and professional organizational skills. Increase the growth and brand image value of advertisers (customers) by providing advertisers (customers) with a higher value advertising medium. It also identifies and analyzes the advertiser's (customer) NEEDS and provides the services that advertisers (customers) want through innovative truck advertising.

Advertising publishers (users) can receive additional revenue rewards through direct contracts with advertisers (customers).

Icarus starts with commercial truck and wing body vehicle advertisements nationwide. We have a large database of commercial trucks and wing bodies trucks nationwide. Starting with this, we plan to expand it to all advertisements such as domestic and global outdoor advertisements.

It is equipped with a cryptocurrency payment system in the Icarus platform and provides a 30% discount on advertising execution costs when paying with MSQ.

## Global Direct Advertising Platform

# ICARUS

## Global Direct Advertising Platform

### ICARUS

#### **ICARUS a truck advertisement**

- Attaching customer ads to the sides of the lorry provides advertisers with an efficient advertising effect at a low cost
- Provides fixed income for truckers, providing services for advertisers and truckers to win-win
- Liquidity that can be used to provide various information, such as corporate promotion, product promotion, and local government policy promotion
- Efficient in terms of cost and exposure compared to other outdoor and transportation advertisements

#### **Cryptocurrency payment**

- 30% discount on advertising execution costs when paying MSQ

## Global K-Content Expansion Platform

### K-Friends

#### Foreigner (Users)

- Korean culture and Korean that can be easily learned through the app
- Providing job opportunities to foreigners dreaming of KOREA DREAM

#### Korean Student (Participants)

- Experience languages and cultures around the world
- P2E (Play to Earn), which makes foreign friends while playing, and makes money by exchanging mutual culture

#### Government

- The proven influx of foreigners solves the problem of decreasing the economic population
- Easily and quickly expand K-content around the world
- Active immigration policy can be considered

#### Corporation

- Foreign Employment Verified in Korean Language and Culture
- It becomes a stepping stone to grow into a global company by hiring foreigners of various nationalities

#### Crypto current payment

- 30% discount on platform fees when paying MSQX

# K-Friends

Global K-Content Expansion Platform

Although the number of foreigners who want to learn Korean with the Korean Wave and want to know Korean culture is increasing rapidly, K-Friends has started as a platform that can satisfy their various needs.

K-Friends is a social app that connects foreigners who like Korea with proven Korean friends.

Will give new values to foreigners. Also, it provides a service that matches Korean members who are verified according to gender, hobby, age, and occupation to foreigners who want to make Korean friends and know Korean culture.

K-Friends is equipped with a Korean AI analysis model and deep learning to learn and correct expressions that foreigners can hear well.

The influx of proven foreigners through K-Friends can be an alternative to the Korean government's concern about the decline in the economic population due to population decline.





**MSQX**  
MSQUARE eXtreme

MSQUARE issues and sells 'MSQX' as an online payment-only token of a global blockchain-based real economy platform that is directly planned, developed, and operated by MSQUARE. MSQX will be adopted as a payment token exclusively for Point To You (P2U), which is scheduled to be launched in the first half of 2023, and will realize the transaction..

When a user pays with MSQX adopted as a cryptocurrency payment method from Point to U (P2U), We offer a discount rate of up to 50% for all products sold by the Point to U (P2U) project.

With the launch of MSQX equipped with a real economy platform, we expect the current situation of virtual assets without substance to change.

**MSQX(MSQUARE eXtreme)**

Utility Token

**MSQX(MSQUARE eXtreme)**

Utility Token

Link MSQUARE platform business

P2U Platform Online Payment Token Adoption

Discount rate is provided when paying with MSQX

Increased share and revenue through aggressive and diverse marketing

## MSQUARE Market

Point To You point P2U

Transaction support service

MSQ token → P2UP points are available for purchase

# MSQUARE Market

## MSQUARE Market

MSQUARE Market is a market where you can trade P2Upoint.

It is the POINTTOYOU(P2U) market, which is by of the real economy platform planned, developed, and operated by MSQUARE, which is supported by users' transactions, and the P2U market where P2U, a point accumulated by Point To You, helps users make transactions.

P2UP transactions can be purchased and traded with MSQX tokens, and in order to revitalize transactions, we will mobilize all our capabilities for platform sales growth, market share expansion, and bold sales support.

MSQUARE Market requires users to pay a fee for transactions.



### Real Economy Platform Registration Patent Ownership

- Transmission terminal for content multiplex transmission, message server
- Integrated electronic program providing system

MSQUARE Patent

MSQUARE Patent





## Real Economy Platform Registration Patent Ownership

- Global Integrated Real Estate Information Platform
- Real estate information providing system utilizing data scraping and crawling



MSQUARE Patent

MSQUARE Patent

MSQUARE will continue to plan, develop and operate a global blockchain-based real economy platform. We will expand our business by discovering new business models. So We will proceed with the application and registration of related patents and trademarks.

As we are attempting cryptocurrency payments linked to the real economy platform for the first time, we will lead the market through patent applications and registration of unique technologies and business models.

### [Trademark Registration]

No.	Trademark Holder	Goods and categories to use trademarks	Trademark Registration Name		Registration Number
001	Choi Byung Ho	16 cases, including the financial industry through 36th class electronic means	MSQ	MSQ	No. 40-1920303
002	Choi Byung Ho	16 cases, including the financial industry through 36th class electronic means	MSQUARE	MSQUARE	No. 40-1920304
003	Choi Byung Ho	16 cases, including the financial industry through 36th class electronic means		MTIGER	No. 40-1920305
004	Choi Byung Ho	16 cases, including the financial industry through 36th class electronic means		MDORI	No. 40-1920306

MSQUARE

### MSQUARE Patent

Real Economic Platform

- 4 registered patents held
- 4 registered trademarks held

**MSQUARE**  
**Patent**



05

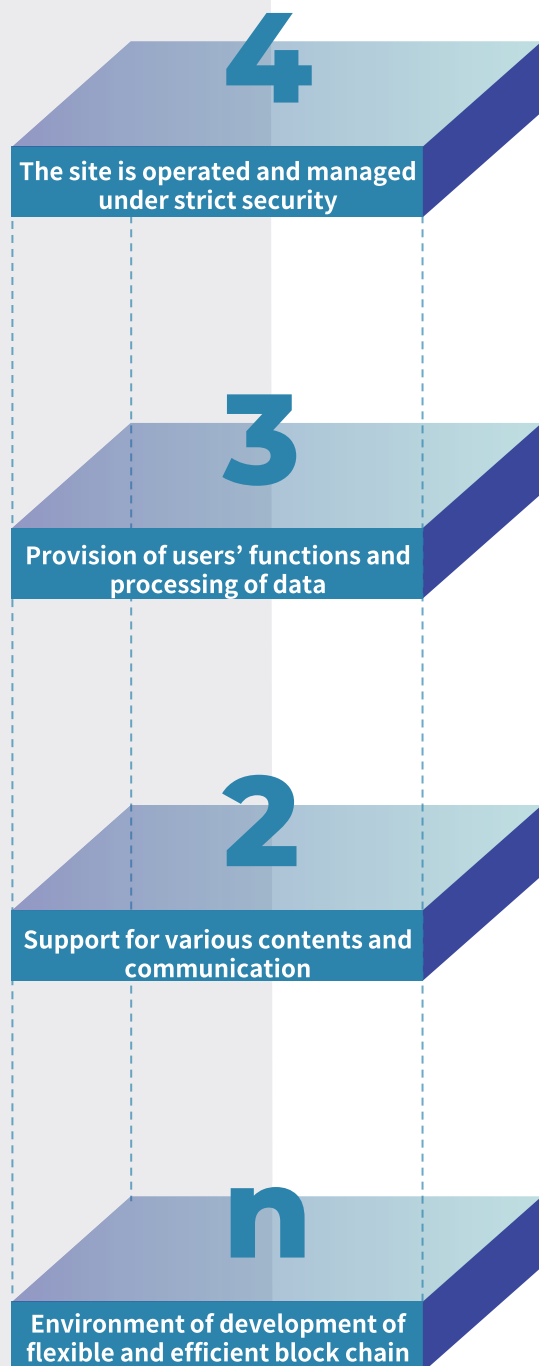
# Technology

Building flexible development centered on users

## MSQUARE Architecture

Four Layer Structure

MSQUARE consists of four layers: Blockchain platform, application programming interface (API), service, and admin.



### Admin Layer

The information of the user's member and account is encrypted and managed by the key management system. Management functions will be given, such as the establishment of a system such as settlement and compensation for investment, the analysis of the overall function of the platform, and the inquiry and editing of DB of authorization and the operation of services.

### Service Layer

The user's direct service is constructed. The flow of services can be implemented through the processing of basic components and data. The flow of the user's request is controlled and the results are sent and received to facilitate access.

### API Layer

The support of various APIs supported by the blockchain platform is included, and the API of various platforms is utilized to maximize the utility of the user's experience and service.

### Blockchain Layer

Blockchain technology, which provides an environment for development based on the Polygon network platform, will be utilized. Through this technology, safe and convenient development and operating systems are built, and smart contracts, issuance of NFT tokens and wallet management services are provided.

## MSQUARE 개발팀

### Domestic & Foreign Developer Team ID

#### Domestic

NO	Name	Country	Role	Career	Final Edu	Academic	Major	History
1	Cha joo heon	Republic of Korea	CTO	20Y	Bachelor	University of Kyung-hee	Asset management	- P2P(Online investment-linked financing) Specialized solutions - OK-savings bank, WELCOM-savings bank P2P site creation
2	Cho joong hyun	Republic of Korea	Director	14Y	Bachelor	University of Dong-gook	Computer science	- BSC, NFT Certificate institute(NCI) - OlympusDAO done and switch to BSC - SAC DEFi, Troda DEFi, Earth2.io, Order APP development
3	Kim han joong	Republic of Korea	R&D Senior researcher	25Y	Bachelor	University of Cho-sun	Computer science	- Analysis of National public information date(AI) - Development of the supreme court site - Development of large government cloud systems
4	Park young jae	Republic of Korea	General manager of development	9Y	Bachelor	University of Korea	Computer science	- P2P Development of financial solutions (online investment) - P2P Development of meta service
5	Lee tae hwi	Republic of Korea	Infrastructure security developer	5Y	Bachelor	College of Dongyang	Computer software science	- Development of Large-scale public information crawling infrastructure - Development of online investment financing solutions
6	Noh hyun seop	Republic of Korea	Developer	2Y	Bachelor	KAIST	Electrical&delctronic engineering	- Government public data crawling development - Analysis of Netflix's big data

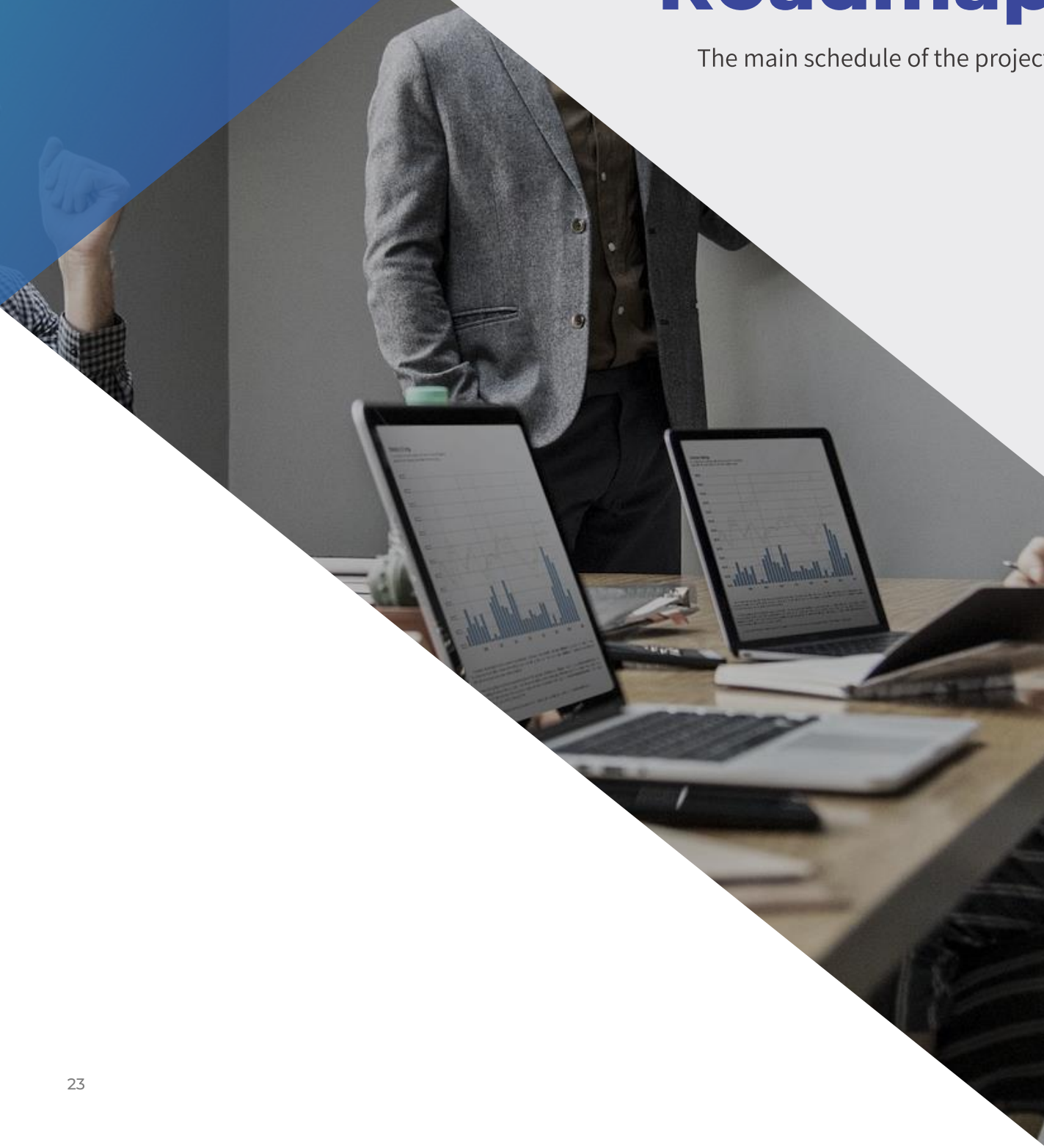
#### Foreign

NO	Name	Country	Role	Career	Final Edu	Academic	Major	History
1	Bhaveshe Polra	India	Web3.0 Developer	12Y	Bachelor	Sarvajnik College of Engineering & Technology	Computer Science	- 12 years of experience in blockchain NFT development and IT industry - Multinational company blockchain & NFT leading
2	XianJin Xu	China	Web3.0 Developer	6Y	Bachelor	Yanbian University of Science and Technology	Computer Science	- Fin-tech Financing services. Blockchain Platform Operation and Service Design Development - Blockchain operations with Nordic multinational corporations in the United States
3	Muhammad Arslan	Pakistan	Web3.0 Developer	5Y	Bachelor	Indus university	Artificial Intelligence	- 6 years of blockchain and software IT industry experience - Financing services. Blockchain Platform Operation and Service Design Development - Blockchain operations with Nordic multinational corporations in the United States
4	Saami Ibrahim	Pakistan	Web3.0 Developer	5Y	Bachelor	IQRA University	Computer Science	- 5 years of blockchain and software IT industry experience - Web3.0 dApp service development - Web3.0 dApp software 5 years of IT industry experience
5	LADIB Nasr	Tunisia	DevOps, Cloud & SRE	5Y	Bachelor	ESPRIT in Tunisia	Software Engineering	- Blockchain operations with Nordic multinational corporations in the United States - devOps & SRE - French-based multinational infrastructure consulting
6	Ri Tan	Vietnam	DevOps, Cloud and Security	4Y	Bachelor	Ho Chi Minh City University of Technology	Computer Engineering	- 5 years of software IT industry experience - devOps - Fintech Enterprise and Enterprise Infrastructure Builders in the United States
7	Jewel Luther	U.S.A	AI and Machine Learning Engineer	19Y	Master	Columbia University in the City of New York	Data Science for Machine Learning	- 4 years of software IT industry experience - 19 years of experience in machine learning lead development and software development
8	Yagnesh Tatmiya	India	Android Developer	8Y	Master	Saurashtra University	Computer Science	- 8 years of experience in Android and web development software - Multinational Mobile Development Leadership Experience
9	saif rehman	Pakistan	iOS Developer	4Y	Bachelor	University of Haripur	Computer Science	- Android & iOS & Flutter Frontend Developer - Frontend Developer, a multinational corporation - 4 years of software IT industry experience
10	Gavish Shukla	India	Backend Developer	13Y	Master	Veer Narmad South Gujarat University	Computer Science	- Backend Developer for 13years - Multinational Enterprise Collaboration Experience
11	Bhargav Dhameliya	India	Backend Developer	6Y	Bachelor	Parul University	Computer Science	- Backend Developer for 6years - Multinational Enterprise Collaboration Experience
12	Muzammil Ahmed	Pakistan	FullStack Developer	4Y	Master	University of Karachi	Computer Engineering	- FullStack Developer for 4years - Multinational Enterprise Collaboration Experience
13	İsmail Görkem Kara	Türkiye	FullStack Developer	2Y	Bachelor	Necmettin Erbakan University	Management Information Systems	- FullStack Developer for 2years - Multinational Enterprise Collaboration Experience
14	Umar UI HAQ	Pakistan	UX/UI Desinger	5Y	Master	IT (Aptech Institute of Information Technology)	Software Engineering	- 5 years of UX/UI and App Development, Web Development Design - Multinational UX/UI Support
15	Dato	Georgia	UX/UI Desinger	2Y	Bachelor	Faculty of informational technology in Business and Technological university	Computer Science	- 2 years of blockchain UX/UI design - Multinational UX/UI Support
16	Elma	Philippines	HR manager	14Y	Master	University of Santo Tomas - Legazpi	Computer Engineering	- 14 years of IT professional HR Manager experience - Multinational HR Team Leadership Experience
17	Safak	Pakistan	HR manager	2Y	Bachelor	Jadavpur University	Biotechnology	- 2 years of IT professional HR Manager experience - Multinational HR Team Support

06

# Roadmap

The main schedule of the project



# 2022



## February

- 01 Establishment of MSQUARE (MSQ) Foundation
- 05 Program solution developer Must Fintech subsidiary incorporation (Employee: 25 employees)
- 10 Blockchain-based Integrated Real Estate Information Provision Platform 'Metastar' Program to Be Developed
- 16 MSQ PRIVATE SALE (Issuance: 25,916,431 / Distribution: 25,916,431) Cut volume 'O (ZERO)'
- 28 MSQUARE Global Incorporated  
METASTAR Global Incorporated

## March

- 03 MSQUARE Application for 3 technical patents and 5 BM patents

## April

- 15 META STAR BETA OPEN  
'MSQ' Global exchange 'DigieFinex' listing
- 25 'MSQ' Coin maketkaep (CMC) listing

## May

- 16 MSQUARE eXtreme (MSQX) issued (issue volume: 830,000,000 / distribution volume: 830,000,000) Cut volume '0 (ZERO)'
- 30 BUSINESS HUB Incorporated

## June

- 15 POINT TO YOU Incorporated

## July

- 11 META STAR GRAND OPEN

## August

- 12 BIBIMBAP STORY, AD META Incorporated

## September

- 06 MSQ listing of 'FlattaExchange', a domestic virtual asset exchange  
MSQX listing of 'FlattaExchange', a domestic virtual asset exchange

## Dcember

- POINT TO YOU(P2U) GRAND OPEN
- K-FRIENDS GRAND OPEN

# 2023



## Q1 [January~March]

- Publish White Paper ver\_2
- Listed on the local won exchange
- Attracting investment through overseas VC investment companies
- Holder Party for 1st Anniversary of Foundation
- MSQUARE WALLET Distribution
- POINT TO YOU GRAND OPEN
- MSQUARE WALLET – POINT TO YOU – Provide MSQX token payment service
- METASTAR, Venture Business Certification and Registration
- BUSINESS HUB GRAND OPEN
- BIZ ERP SYSTEM BETA OPEN
- K-FRIENDS APP Launch
- K-FRIENDS AI With Chatbot
- ICARUS APP Launch and test
- ICARUS - Help Car (Car Trucking Service Company) Business Agreement API connection

## Q2 [April~June]

- MSQUARE MARKET OPEN
- POLYGON Promotion of corporate MOU
- POINT TO YOU APP Launch
- BUSINESS HUB – Han Bio Corporate Sales System Launch
- K-FRIENDS ↔ Agreement on the Establishment of Korean Language Department in Thailand

## Q3 [July~September]

- K-Real Estate Metaverse Platform MVP Development Starts
- METASTAR, K-Real Estate Market Linked MVP Launched
- POINT TO YOU PB Product Launch

## Q4 [October~December]

- POLYGON Corporate MOU Promotion
- MSQUARE Metaverse Platform GRAND OPEN
- Overseas Global TOP Virtual Asset Exchange Promotes Listing
- Real Estate NFT Partnership for K-Real Estate Market Provision Linkage
- POINT TO YOU Vietnam Launch
- 2024 Leaders Strategy Conference

Please note that it is currently in progress, but there are things that are not listed in the roadmap and milestone.

Although there are overlapping points in the road map each quarter, only major objectives are listed and this road map may be delayed or changed depending on the situation.



07

# Distribution

Plan and operation of token issuance



## 1

## Issuing and allocation of MSQ tokens

We will issue dedicated tokens for the MSQUARE platform to develop services and take a step further to implement a new ecosystem called the real economy platform. The total number of tokens is 25,916,431, and 100% of the total issuance is distributed through pre-sale. The foundation that issued the token does not have a single MSQUARE token, nor does it increase its distribution volume in the future.

Name of token	MSQUARE (MSQ)
Type of token	Polygon
The total amount of issuance and distribution	25,916,431
Private sales	25,916,431 (100%)
Circulation amount	25,916,431 (100%)
Distribution volume	0 (0%)

MSQX will be adopted and used as an online payment method for Point to U (P2U) among platforms by MSQUARE.

The total number of tokens is 830,000,000 and 100% of the total issuance is distributed through pre-sale. The foundation that issued the token does not have a single MSQX token, nor does it increase its distribution volume in the future.

Name of token	MSQUARE eXtreme (MSQX)
Type of token	Polygon
The total amount of issuance and distribution	830,000,000
Private sales	830,000,000 (100%)
Circulation amount	830,000,000 (100%)
Distribution volume	0 (0%)

Blockchain and real economy by allocating 60% of the funds generated from MSQUARE tokens to R&D Invest in platform development. Use 25% for marketing purposes and allocate 15% for platform operations We plan to operate the token proceeds.

R&D	60%
Marketing	25%
Operation	15%

## 3

## • MSQ • MSQX Token proceeds



# MSQ Token Distribution Plan

1

## MSQ Token Supply

Projected Total Supply	25,916,431
Circulating Supply (Before Token Release)	13,960,256
Token Supply (After Token Release)	25,916,431

2

## MSQ Token Lock up

Subject	Lock Up Period	Token Lock Up Quantity	Contrast to the number of tokens in circulation(%)
MSQ Holder Self Lock Up	2022.08.07~ 2023.07.31	11,956,175	85.46%

3

## MSQ Token Lock Up Release

Subject	Lock Up Release Period	Token Lock up Release Amount	Total Circulating Supply after Lock Up Release
MSQ Holder	3Q 2022	0	13,960,256
MSQ Holder	4Q 2022	0	13,960,256
MSQ Holder	1Q 2023	0	13,960,256
MSQ Holder	2Q 2023	0	13,960,256
MSQ Holder	3Q 2023	1,195,618	15,155,874
MSQ Holder	4Q 2023	1,793,426	16,949,300
MSQ Holder	1Q 2024	1,793,426	18,742,726
MSQ Holder	2Q 2024	1,793,426	20,536,152
MSQ Holder	3Q 2024	1,793,426	22,329,579
MSQ Holder	4Q 2024	1,793,426	24,123,005
MSQ Holder	1Q 2025	1,793,426	25,916,431

Lock Up Release Period: 2023.08.01 ~ 2025.03.01

# MSQX Token Distribution Plan

1

## MSQX Token Supply

Projected Total Supply	830,000,000
Circulating Supply (Before Token Release)	117,175,258
Token Supply (After Token Release)	830,000,000

2

## MSQX Token Lock up

Subject	Lock Up Period	Token Lock Up Quantity	Contrast to the number of tokens in circulation(%)
MSQX Holder Self Lock Up	2022.09.01~ 2023.08.31	712,884,742	608.64%

3

## MSQX Token Lock Up Release

Subject	Lock Up Release Period	Token Lock up Release Amount	Total Circulating Supply after Lock Up Release
MSQX Holder	3Q 2022	0	117,115,258
MSQX Holder	4Q 2022	0	117,115,258
MSQX Holder	1Q 2023	0	117,115,258
MSQX Holder	2Q 2023	0	117,115,258
MSQX Holder	3Q 2023	35,644,237	152,759,495
MSQX Holder	4Q 2023	106,932,711	259,692,206
MSQX Holder	1Q 2024	106,932,711	366,624,918
MSQX Holder	2Q 2024	106,932,711	473,557,629
MSQX Holder	3Q 2024	106,932,711	580,490,340
MSQX Holder	4Q 2024	106,932,711	687,423,052
MSQX Holder	1Q 2025	106,932,711	794,355,763
MSQX Holder	2Q 2025	35,644,237	830,000,000

Lock Up Release Period: 2023.09.01 ~ 2025.04.01